



Curriculum Vitae

1. Personal Data:

- **Name:** Nesma Helmy Amin
- **Position:** Lecturer
- **Department:** Department of Architecture
- **Academic E-Mail:** Nesma.helmy@et5.edu.eg



2. Specialization:

- **General Specialization:** Architectural Engineering
- **Specific Field :** Urban Planning

3. Academic Qualifications:

- **Ph.D. Degree of Philosophy in Architecture** 02/2022
- Faculty of engineering, Cairo University
- **Thesis Title:** Towards a model to measure City Branding as A Tool to Reinforcing The Urban Competitiveness
- **M.S.C Degree in Architecture** 06/2016
- Faculty of engineering Cairo University
- **Thesis Title:** Design and Landscaping Parks and Public Gardens Between Local and Global.
- **Bachelor of Architecture** 07/2010
- The Higher Institute of Engineering and Technology, Fifth Settlement, New Cairo Academy
- Grade: Very Good

4. Publication

- 1- Paper title “Towards a model to measure City Branding as A Tool to Reinforcing The Urban Competitiveness” - Design Engineering International Journal – Toronto- Canada- Q4-2021.
- 2- Paper title “Evaluation Criteria for Planning and Landscape Successful Public Parks (Case studies of Egyptian public parks)” - International Journal of Architectural Engineering and Urban Research-2022.

5. Working Experiences

- **Lecturer** 2022:Till Now
Higher Institute of Engineering and Technology, Fifth Settlement, New Cairo
- **Teaching Assistant** 2016:2021
Higher Institute of Engineering and Technology, Fifth Settlement, New Cairo
- **Demonstrate** 2012:2016
Higher Institute of Engineering and Technology, Fifth Settlement, New Cairo